

Body Positive Doll Brand Beautiful Blessings Announces the Addition of Two New Dolls in Their Collection

Summary: In a continuous effort to promote positive self-esteem and self-acceptance within young girls, Beautiful Blessings has released two new dolls within their collection, just in time for the holidays.

Body: Braintree, MA (November, 2017) –Beautiful Blessings, LLC is a unique brand of dolls that seeks to be a source of representation for diversity and positivity for young girls. With one doll already under their belt in what is expected to be a line of fifteen, the Virtuous Lady Doll is now joined by two new faces, Mary and Deborah.

Similar to the Virtuous Lady Doll, Mary and Deborah were created as a means to promote the differences within young girls that makes them as beautiful as they are unique. Mary, dressed in a classic black and white skirt suit ensemble emphasizes the importance of embracing your differences and not shying away from the special characteristics that make young girls uniquely themselves. The other new doll, Deborah, reinforces the importance of young girls growing up to be strong, self-assured and confident women. The Deborah doll makes this statement all while boasting a bold, bright red skirt suit accented with rhinestones.

In an industry that has come under criticism for being negligent in how it portrays body image to young girls, Beautiful Blessings sets itself apart by going against the grain and being a source of representation for all girls, regardless of age, size, shape, or color. More and more parents are shying away from purchasing the popular doll brands that have come under criticism for perpetuating the negative imagery that many young girls are force fed today. Instead they are looking for better alternatives that promote and reinforce the self-accepting messages that they are trying to teach their children. With a motivational message included with each doll, Beautiful Blessings has become the brand that solves that problem.

“I’m beyond excited to announce the addition of Mary and Deborah into the Beautiful Blessing doll collection. It’s my goal to be that brand that unites young girls together all while growing up to be confident, virtuous, young women who love themselves. With the inclusion of Mary and Deborah, I believe Beautiful Blessings is on track to do just that”, said Raveen, the Founder of Beautiful Blessings.

Mary and Deborah are currently available for sale on the Beautiful Blessings’ website [here](#).

For more information regarding this story, contact:

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About:

Beautiful Blessings is a New England based toy company start up. Their mission is to be a source of representation for the underrepresented, to turn struggles into strength, and care about individuals, not just their image. These dolls aim to empower women and children of all backgrounds and beliefs. I Am A Beautiful Blessing!